



EXPLORE AUSTRALIA WITH KUI PARKS

With summer just about upon us, it's time to relook at those travel plans. What about getting away over the Christmas/New year holidays. Crazy idea? Not really. We have many great parks that would love to welcome you as many are in locations away from the hectic holiday areas and offer rates so much lower than the destination sites. Why not check them out? We also want to share some research we have done amongst our members, tell you more about our website, introduce some great Specials and, of course, update you on the Frequent Stayer Winners and much more....

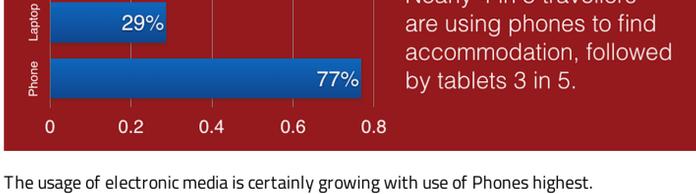
Kui Parks Specials



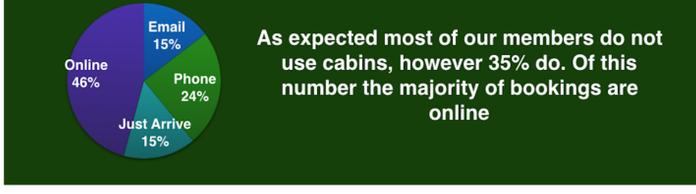
Before planning your next trip, why not take a few minutes to see what great offers are available to you all around Australia in many of the Kui Parks? With A simple click - you will be introduced to a host of opportunities to enjoy your stay at even better rates in our beautiful, quiet parks around Australia! Why not visit.....[Special Offers](#)

Survey Results on Booking Accommodation while travelling

Kui Parks recently undertook a survey and asked our members and guests to provide some feedback on how they went about booking accommodation while travelling. We received 600 responses. Thank you all for your time and valuable insights. The sample was biased towards the Kui membership audience and therefore the more mature age group, however - that is our audience, so we have a good insight into how you manage your accommodation plans, which will help us plan better quality services for you. What is fascinating is the increase in online bookings of cabins and sites. Times are changing, however the use of the phone is still key to many of the travellers as we still like that personal touch as well.



The usage of electronic media is certainly growing with use of Phones highest.



As expected most of our members do not use cabins, however 35% do. Of this number the majority of bookings are online

Nearly half of all bookings of cabins were done online followed by Phone and Email. Interestingly 1 in 4 use the phone.



As demand for sites increases especially over winter, many are opting for a phone call before arriving. Interestingly there is an increase for online bookings of sites with 1 in 6 using this option.

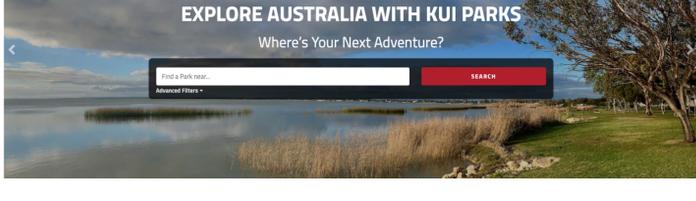
What was really interesting is the response to site bookings. Phone is nearly 50%. Interesting that Online booking of a site was nearly 1 in 5.

Do these results reflect your activity, or will you be changing your approach in future?

Using the Kui Parks Website

Did you know that 75%, or 3 in 4, of our members actively use our Kui Parks website. That is encouraging, as we have designed it to meet your needs based on YOUR feedback. So if you have not visited the website yet, why not do so today?

www.kuiparks.com.au



Besides a lot of useful information and insights in the website, we also profile each one of our parks providing detailed information on the following:

- Name and Description of town and region
- Banner and Gallery pictures that provide a good insight into the location you are wanting to visit
- A detailed list of icons indicating the types of accommodation, the park features and things to do in the area
- A detailed explanation of Things to Do in the area to ensure your stay is interesting and eventful.
- Park Hosts details
- Contact details for the park including website, phone and website address
- How to find the park using a Google Map and [//what3words](#) and
- Recent customer reviews so you can know what our members and guests have thought of the park.

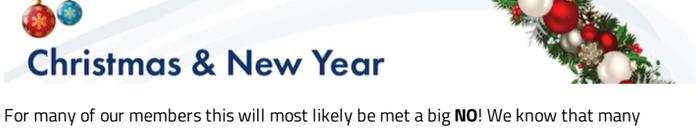
It's quick and easy to access with a search of a town in the search button on the home page will take you to all the parks within 200-300km of the town you are looking in.

We encourage you to have a visit if you have not done so yet, and be sure to bookmark the page for your travels.

A quick reminder of our NEWEST parks in Kui Parks

- [Bushlands on the Murray Holiday Park, Tocumwal NSW](#)
- [Holbrook Motor Village, Holbrook NSW](#)
- [Melrose Caravan & Tourist Park, Melrose SA](#)

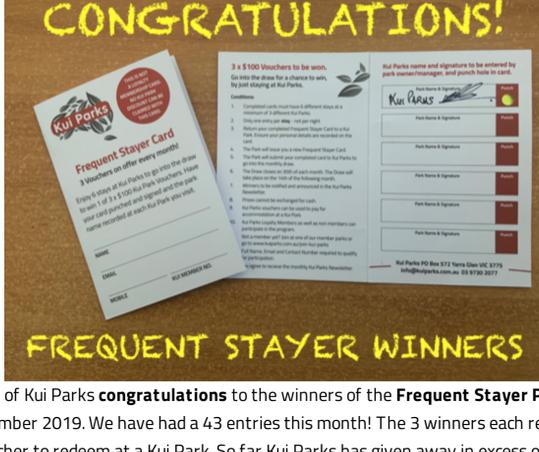
Heading off over the Christmas New Year Holidays?



For many of our members this will most likely be met a big **NO!** We know that many travellers avoid caravan parks at this time of the year because of the noise, busyness and not to mention the high fees often charged. But wait.....you could be missing out....!

Did you know that many of the Kui Parks caravan parks - especially those away from destinations are in fact very quiet over this period. If you are looking for a quiet relaxing spot, why not consider a Kui Park. If the park is close to a destination such as a beach or river you may find it busy but many of our parks are in fact relatively quiet PLUS many of them do not even increase their rates over this period (if they do - the increases are not exorbitant). So why not think about this as an option for the holidays.

To know more about our many country parks out there why not visit our [website](#) and search for a state or town and you may be surprised at what may be available. Contact the park to get a sense of how busy it will be, so you can be sure you can enjoy a relaxing and quiet Christmas Holiday season. You too can enjoy that holiday feeling! Give it a go!



On behalf of Kui Parks **congratulations** to the winners of the **Frequent Stayer Program** for September 2019. We have had a 43 entries this month! The 3 winners each receive a \$100 voucher to redeem at a Kui Park. So far Kui Parks has given away in excess of \$10,000 in vouchers to our members and guests. Thank you everyone for your support of our member parks.

September 2019

Bob Dempster

Korumburra Vic ([Drummond Cove Holiday Park WA](#))

John Glenn

Happy Valley SA ([Trangie Caravan Park NSW](#))

Robert & Ada Cookson

Belimbla Park NSW ([Cootamundra Caravan Park NSW](#))

To participate in this monthly draw, ask for a **Frequent Stayer Card** at one of our member parks. Have the card punched at every park you stay at and after just 6 stays you too can go into the draw to be a **WINNER!**

Kindly note that **the Frequent Stayer Card is NOT a membership card and does not entitle you to a 10% discount.** (The discount is only available on a valid Kui Parks Loyalty Membership Card).

On behalf of the team at Kui Parks thank you for your continued support of the parks and we hope we will see many of you on the road or at one of our Kui Parks in the near future.

Safe Travels
With kind regards



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